

Student Ambassador Expectations (03.08.2026)

As a Student Ambassador, you'll be the link between your university or conservatoire and EPTA UK. You'll gain valuable experience in communication, leadership, event promotion, and networking.

Student Ambassadors receive complimentary EPTA UK membership, giving you access to all the same fantastic benefits as our full Professional Membership, including public liability insurance, enhanced DBS administration, exclusive music discounts, professional development opportunities, and much more.

In return, we ask that you actively promote EPTA UK, encourage discussion around piano pedagogy, engage with fellow students, and provide feedback on your experience as a Student Ambassador to help shape the programme for future ambassadors.

Key responsibilities include:

- Attend your institution's Freshers' Fair to represent EPTA UK, engage with new students, and distribute promotional materials.
- Continue promoting EPTA UK throughout the academic year by distributing leaflets and sharing information at relevant music events, such as lunchtime concerts, recitals, and departmental activities.
- Engage in regular conversations with fellow students about EPTA UK, piano pedagogy, and professional development opportunities, helping to foster an active and supportive music community.
- Share details of upcoming Student & Young Professionals (S&YP) activities, including webinars, conferences, workshops, and other events, encouraging student participation.
- Collaborate with EPTA UK on social media campaigns where appropriate (e.g. *Day in the Life* features). Ambassadors who are active on social media or developing their own piano-related platforms will have opportunities to create content that benefits both their personal profile and EPTA UK's wider audience.
- Attend one meeting each term with the Student Ambassador Coordinator (Anna) and the other Student Ambassadors to discuss progress, share ideas, exchange successful engagement strategies, and raise any questions or concerns.
- Act as a positive representative of EPTA UK by building relationships with students and promoting the benefits of becoming involved with the organisation.
- At the end of the academic year, create a short reflection video summarising your experience as a Student Ambassador, highlighting key achievements and what you have learned.

- Recommend one or more students who would be suitable to take over the Student Ambassador role in the following academic year, helping to ensure continuity of the programme.

For more information, visit: <https://epta-uk.org/students-and-young-professionals-area/>

Interested in becoming an EPTA UK Student Ambassador? Email our Student Ambassador Coordinator, Anna McWatters: annamcwatters@epta-uk.online